

II. REMARKS

1. Claims 1-7 and 9-16 remain in the application.

2. Applicants respectfully submit that claims 1-7 and 9-16 are patentable over the combination of Rader (US 5,867,140) in view of Shimada (US 5,394,166).

The combination of Rader and Shimada fails to disclose or suggest changing the position of the first part of the display element on the display element at set intervals in order to avoid display burn-in, as recited by claims 1 and 11.

The combination of Rader and Shimada also fails to disclose or suggest changing information displayed on the first part of the display element at set intervals in order to avoid display burn-in, as recited by claims 13 and 15.

The Office Action correctly points out that Rader fails to disclose these features, and refers to Shimada, Figures 6A-6D, as providing these attributes. Applicants respectfully submit that the Examiner is mistaken.

Shimada (US 5,394,166) discloses an electronic device equipped with a display. The electronic device is, for example, a notebook computer. In normal mode, the electronic device display has a resolution of 320*128 pixels. The electronic device automatically enters a power save mode, in which only the upper left corner consisting of pixels on rows 1-64 and columns 1-160 in the display matrix is active. In a power save mode the image to be displayed on the electronic device display is shrunk into $\frac{1}{4}$ -size in order to fit it in the upper left corner.

Figures 6A/6B and 6C/6D only illustrate the electronic device display while displaying two images, first, in the original size in the normal mode, and thereafter in the power save mode as reduced into ¼-size. Figures 6A-6D fail to teach in any respect that the position of the reduced image is changed on the display at set intervals. The reduced image is always presented in the upper left corner consisting of pixels on rows 1-64 and columns 1-160 in the display matrix. In fact, in the electronic device disclosed by Shimada, it is not even possible to move the reduced image. This is evident from Figure 3 and the associated description in Shimada. For example, the signal DISP OFF1, which indicates the power save mode, is connected only to controllers 12, 15 and 16, which control the quarters of the display matrix outside of the quarter formed by the upper left corner. Therefore, Shimada fails to disclose or suggest the feature of changing the position of the first part of the display element on the display element at set intervals in order to avoid display burn-in.


" To summarize, when compared to Rader, Shimada fails to disclose any new subject matter relevant to the patentability of the invention at hand and the combination of Rader and Shimada fails to disclose all the features of the present invention.

Therefore, claims 1, 11, 13 and 15 are patentable over Rader in view of Shimada. Similarly, dependent claims 2-7, 9-10 and 12 each depend from one of the independent claims and therefore are also patentable over the combination of Rader in view of Shimada.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

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Respectfully submitted,


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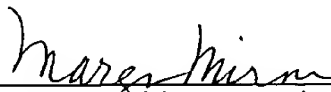
14 April 2004
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